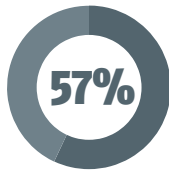


**PRINTWEEK
INDIA SURVEY**
**CATEGORY:
PACKAGING**

PAPERBOARD GSM:

260^{GSM}
TO
400^{GSM}

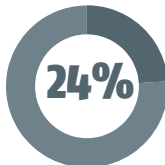


57% OF FMCG PACKAGING
CARTONS USE 300GSM PAPERBOARD

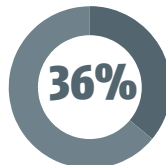
PRINT RUNS RANGE FROM

10000^{CARTONS}
TO
50-lakh^{CARTONS}

METPET
CARTONS



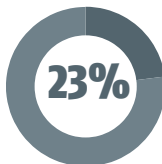
EMBOSSING



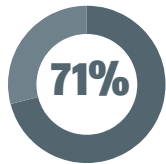
WHAT'S ON THE HORIZON?

Velvet finish
Fresnel lens effect
Pre-printed holograms
Extended flap as functional packaging
Fifth display panel

LAMINATION



JOBS WITH
SPECIAL COLOURS



SURVEY CREDIT

PrintWeek India's Rushikesh Aravkar and Anand Srinivasan. With the support of SIES Graduate School of Technology's Ameya Sohoni, Atharva Kanetkar, Ganesh Gawli, Siddharth Ashtekar and Sourabh Masane