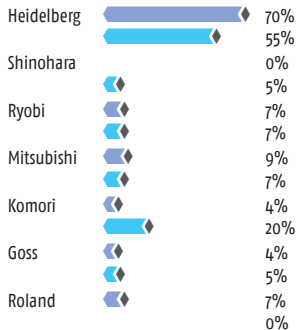


PRINTWEEK INDIA SURVEY

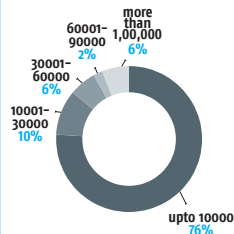
CATEGORY: MAGAZINE

PRESSES



COVER TEXT

RUN LENGTH



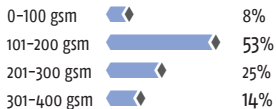
DECORATION



PAPER PREFERENCE FOR COVER



GSM PREFERENCE FOR COVER



PAPER PREFERENCE FOR INSIDE TEXT



GSM PREFERENCE FOR INSIDE



WHAT'S ON THE HORIZON?

Creative use of gate-folds
Increased use of special colours
Textured UV on covers
PUR for magazines