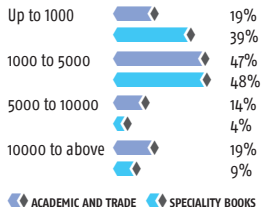


PRINTWEEK INDIA SURVEY

**CATEGORY:
BOOKS**



Lowest print run:
academic and trade
books

32

Specialty books

100

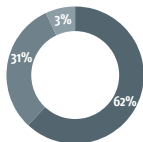
Highest print run:
academic and trade books

2,22,000

Specialty books:

35,000

GSM OF INNER PAGES – ACADEMIC AND TRADE BOOKS

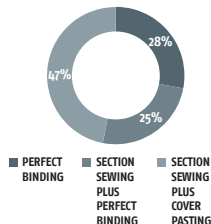


■ 50 to 100 ■ 101 to 150 ■ 151 to 200

COVER GSM FOR ACADEMIC AND TRADE BOOKS



BINDING TECHNIQUES



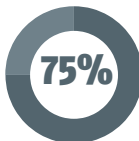
WHAT'S ON THE HORIZON?

Print-on-Demand for books

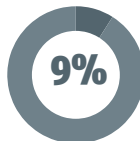
Shorter runs and quicker
turnarounds of 2-3 days

Books printed digitally have improved
in quality and now print-on-demand
services are becoming popular.

BOOKS USED LAMINATION



BOOKS USED FOLLING



BOOKS USED SPOT UV

