

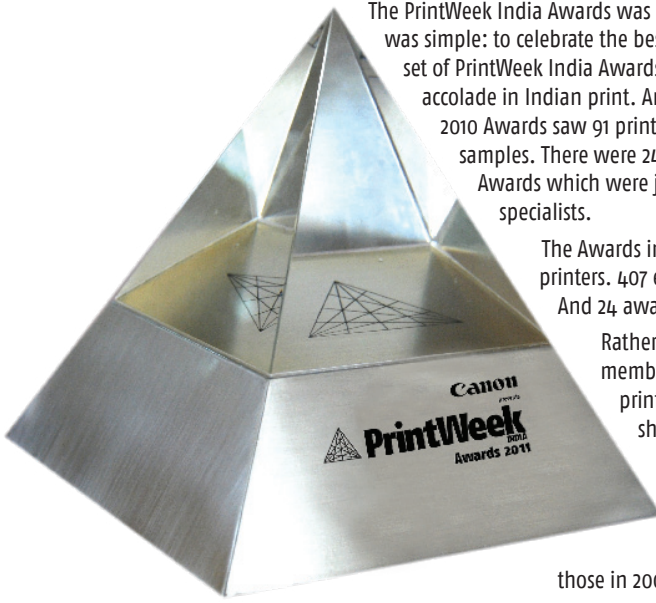


## Entry Form

Deadline for completed entries: **Friday 29 June 2012**

## Welcome to PrintWeek India Awards 2012

---



The PrintWeek India Awards was launched in 2009. Our aim was simple: to celebrate the best in Indian print. The first set of PrintWeek India Awards aspired to be the highest accolade in Indian print. And we achieved that. The 2010 Awards saw 91 printers. 247 entries. 988 print samples. There were 24 worthy winners for the Awards which were judged by print buyers and specialists.

The Awards in 2011 were bigger. 137 printers. 407 entries. 1632 print samples. And 24 award winners.

Rather than piling the jury members with all the work, print firms were selective. They showcased the best and most relevant print jobs.

I expect PrintWeek India Awards for 2012 to be bigger and better than those in 2009, 2010 and 2011.

I've compiled a few basic hints and tips to help ensure that you can secure glory at the PrintWeek India Awards for 2012.

- For starts, you need to enter. As they say, you have got to be in it, to win it.
- Choose the correct category. And submit best examples of four print jobs which you've produced.
- Individualise the entry. Always personalise your written submission. You know your shopfloor conditions in your press; do not assume we know your unit as well as you do.
- Less is best. Remember on judgement day, the jury scrutinises hundreds of entries. Don't over-burden them with needless information.
- Context is everything. The judges are experts in their field, but they may not have knowledge of the particular print project for which the job has been entered. Inform them.
- Do not ignore the rules. For instance, when we ask for a full set of technical specifications, do please send them to us. This enables our jury to make a sound judgement on the performance of your print job. If we don't provide enough information, you won't make it to the shortlist.
- Remember you're being judged for FOUR print jobs, not just ONE single piece of print. So don't send us four sample of the same job. Remember: you have to impress the jury with a variety of print skills.
- Finally, remember who's judging! Your customers. We are assembling a line-up of big-name print buyers for our Quality Awards. This is your chance to sell to them. In fact in 2010 and 2011, our jury members fixed appointments with key printers a day after judgement day.

Now, sit back with confidence and wait for the shortlist in the August issue of *PrintWeek India*. And start thinking about the Award night in Mumbai.

Good luck!

**Ramu Ramanathan**

Group Editor, *Haymarket Media (India) Pvt Ltd*

### **Why should I enter?**

If you win a PrintWeek India Award, you win more than just the respect of your colleagues. Our Awards give you a unique marketing advantage over your competitors. For example, as a packaging converter, you can market yourself as 'The Packaging Converter of the Year 2012'. No other awards offers this.

### **What makes these awards so special?**

We don't think it's fair to judge a company by one job. So we ask entrants to send in four print samples of four different print jobs. This ensures we can measure the consistency as well as the quality of the output.

### **What are the 'Quality' Awards?**

The 'Quality' Awards offer you an opportunity to show you have what it takes. You could send entries for 'Quality' Awards in labels, magazines, fine art, posters (please refer to Quality Awards on the following page). Please ensure you send four print samples in each category.

### **What are the 'Performance' Awards?**

In the 'Performance' Awards our official auditor J K Doshi & Co will judge your company on a wider range of criteria. This includes financial performance, strategy, capital investment and training programs. Please note: All your data will be handled with the strictest of confidentiality

### **Why four samples?**

We believe a printer should be judged on a body of work, not just one single piece of print. Four print samples of four different jobs enable the judges to appreciate your prowess in as wide a variety of skills as possible. You may enter in more than one category but each category must be accompanied by four print samples.

### **Address for Entries**

The Print Week India Awards  
Podar Centre, 85 Post Office Lane,  
Off Dr Ambedkar Road, Mumbai - 400 012.

### **Awards Helpline**

If you are unsure which categories you should enter, or have any queries, call the Helpline:

**Anish Zachariah** shall help you.

(+91-22) 4302 5005/06/18

Or email at [printweekawards@haymarket.co.in](mailto:printweekawards@haymarket.co.in)

### **When should I enter?**

All entries must be in by Friday, 29 June 2012. Once you've filled in the entry form, and put together all the information, the entry should be sent to the Awards office where it will be classified, checked and cross-referenced.

### **How much does it cost?**

For each entry there is a fee of Rs 1,000 payable.

*For example: If you are entering for 'The Brochure Printer of the Year', you provide four different brochure samples for one entry. The fee is Rs 1,000.*

Cheques should be made payable to 'Haymarket Media (India) Pvt Ltd'.

Note: entry fee does not apply in the Student of the Year category

### **Who judges the entries?**

We think the most demanding judge is your customer. Therefore, as in 2010 and 2011, *PrintWeek India* will use a team of expert print buyers to form the judging panel. The panels are then split to allow each judge to concentrate on categories within his or her chosen field of print buying.

Please note: As mentioned earlier, the Performance Awards are judged separately by our official auditors J K Doshi & Co.

### **Shortlist?**

A list of the shortlisted companies will be published in the August issue of *PrintWeek India*.

### **What about the big night?**

The PrintWeek India Awards will be held in Mumbai. Even if you don't enter or don't make the shortlist, you can still come along to an evening which is truly a print celebration.

**To book your table, please contact:**

**Anish Zachariah,**

The PrintWeek India Awards

Podar Centre, 85 Post Office Lane,

Off Dr Ambedkar Road,

Mumbai - 400 012

Tel: (+91-22) 4302 5005/06/18

Fax: (+91-22) 4302 5050

Email: [printweekawards@haymarket.co.in](mailto:printweekawards@haymarket.co.in)

## The Performance Awards

---

Our official auditor will examine the business performance of the companies. In these Awards, we examine your **balance sheet and profit and loss accounts; investment in technology and people as well as a short summary of your company.** (Please note: This is not applicable for Screen Printer of the Year). Also achievements such as winning a new contract, or how you produced a print job under exceptional circumstances. We need to see evidence. We guarantee the confidentiality of information – which will be examined by the official auditor and Chairman of the Awards Jury.

**The financial year under review is April 2011 to the end of March 2012.**

### PrintWeek India Printing Company of the Year

This Award is the ultimate accolade in the print industry. It recognises outstanding achievement, based on the financial and business performance of your company. Please supply information which will substantiate your achievement. This could include: report and accounts, plus a 500-word summary on why you should win this award. Other information, such as letters from your customers and samples of print jobs, will be helpful.

### Student of the Year

The category is open to any student, full or part time, on a print-related course at a recognised Indian college. The student should be planning to make a career in the printing industry. There is no limit to the number of students a college may nominate. Entries should be submitted by a lecturer or a department head, and should include a report on why each student is nominated, together with examples of his or her work.

### Pre-Press Company of the Year

This Award is a combination of outstanding financial performance

and development in a fast-changing environment that this award seeks to recognise. Please supply information that highlights your pre-press achievement. Please send your report and accounts and a 500-word summary on why your company should win this award. Information, such as letters from your customers and samples of print jobs, will be helpful. Please note: Besides trade shops and bureaux, entries from in-house pre-press operations or subsidiaries will be accepted provided they are run as separate businesses with their own set of accounts.

### Small Printer of the Year

This category is for small printers and is designed to recognise the achievements of printers with up to 50 employees and/or a turnover of less than Rs 10 crore. Please supply any information that helps to substantiate your achievements, including report and accounts and a 500-word summary on why you should win this award. Other information, such as letters of commendation from customers and samples of work, will also be considered.

### Post-Press Company of the Year

Today, Post-Press holds the key to

excellence in print. The Award is open to both trade finishers and in-house finishing departments. The judges will be looking for the use of a finishing process (or a combination of processes) that genuinely adds value to a printed product. Please send your report and accounts and a 500-word summary on why your company should win this award. Information, such as letters from your customers and samples of print jobs, will be helpful. Entrants must submit four different jobs that demonstrate the breadth of their capabilities.

### Screen Printer of the Year

Screen Printing is arguably the most multifaceted of all printing processes. The judges will be looking for a variety of print applications that are possible through Screen Printing today. This Award is open to company with a full-fledged screen printing unit as well as a commercial printer with a specialised screen printing set-up. Please submit samples of print jobs, that emphasise your achievements in Screen Printing. The Award entrants must submit four different job samples.

**The company does not have to submit proof of their financial performance.**

### Please note

Entrants in the categories for Pre-Press, Post-Press, Small Printer and Printing Company of the Year must provide profit and loss and balance sheet information (management accounts are acceptable for periods falling outside your financial year-end). Any submission without this supporting evidence will be disqualified. Entrants for the Screen Printer of the Year have to submit four samples and a short summary about the firm. But they do not have to submit a financial statement. All companies should pay special attention to the short summary. This will help our official auditor, J K Doshi, to judge the entry.

**PrintWeek India Awards Night 2011 held on 25 August at The Grand Hyatt, Mumbai**



# The Quality Awards

---

In the Quality Awards, the judges are looking at the quality of the work. All entries (except innovative category) need to **include a single example of four different jobs printed between 1 April 2011 to 31 March 2012** in order to demonstrate consistent production excellence. Please note that printers' own promotional material is not eligible. For each sample, a short summary can be helpful. This summary can explain how the job was completed and the challenges it posed etc. Please give details of equipment (pre-press, press, post-press, etc) used to carry out the job on the entry form (refer to following page). We need four different samples per category entry. Also we request that you supply, as part of your entry, a CD / pen drive of images you wish to be considered as your support material.

## Personalisation, VDP and Transpromo Printer of the Year

---

The award is open to companies that supply end-to-end services for direct mailers, corporate compliance documents and other personalised correspondence. The judges will be looking for the use of print as a communication tool (and a combination of IT processes) that genuinely adds value to a printed product. Entrants must submit four different jobs that demonstrate the breadth of their capabilities. Please supply four different samples.

## Label Printer of the Year

---

Judges will be looking for the best examples of labels printed using any process (letterpress, offset, flexo, digital). Of particular interest will be the use and application of special colours and finishes, and printing on difficult or unusual substrates. Please supply four different label samples.

## Consumer Magazine Printer of the Year

---

In this category, we are looking for the best examples of 'glossy' magazines printed using the gravure, web offset or sheetfed process, with equal emphasis placed on printing and finishing. Please supply four different magazines.

## Business Magazine Printer of the Year

---

The judges seek out high standards of print and finishing, but in this category they will take into account any production constraints. Business magazines are defined as those aimed at a specific profession or trade. Please nb: Specialist consumer or customer magazines should be entered in the Consumer Magazine category. Please supply four different publications.

## Social Stationery Printer of the Year

---

This category covers printers of all social stationery (note cards, postcards, invitations, letterheads etc) as well as greetings cards. All aspects of production will be taken into consideration including foiling, embossing, debossing and die-cutting. Please supply four different samples of stationery and/or greetings cards ranges. Sample books are not eligible.

## Book Printer of the Year

---

Judges will be looking for the highest quality of printing married to precision in binding. Entrants must submit four different books either case bound or paperback or both. Where the binding has not been done in-house, the trade

bindery used must be declared on the production sheet. Please supply four different book samples.

## Packaging Converter of the Year

---

This award encompasses all types of printed packaging including cartons, flexible packaging and other containers. The judges will be looking for all-round excellence in packaging printing and will take into account the use of difficult substrates and other production constraints. Please supply four different samples.

## Catalogue Printer of the Year

---

Entrants should submit four different catalogues printed using the web offset or gravure process. Although high-quality printing is essential, this category will take into account both the high paginations, length of runs, and production constraints often imposed in catalogue work. Please supply four different samples.

## Brochure Printer of the Year

---

The judges are looking for the most outstanding examples of colour brochures printed using the sheetfed printing process. Please supply four different examples of your work.

## Newspaper Printer of the Year

---

We are looking for the newspaper printer that demonstrates outstanding colour printing on newsprint-based products. Judges will take into account the pressures of daily production. Newspaper supplements and products printed on improved newsprint can be included as part of an entry, but are not eligible on their own. Entrants must submit four different newspapers.

## Fine Art Printer of the Year

---

For this category, judges will be looking for prints, fine art books or art catalogues that demonstrate the very highest levels of origination and print. Limited editions are eligible. Please supply four different examples of your work.

## Poster Printer of the Year

---

This category recognises high-quality large-format poster printing using either screen, litho printing or large-format digital printing. The minimum size of poster eligible is six-sheet format. Proofs of each poster must be supplied. Please supply four different jobs.

## Report & Accounts Printer of the Year

---

Judges will be looking for consistent quality of repro, print and finishing across four different report and accounts. Report

and accounts printed either sheetfed or web offset may be entered and judges will take into account the differing production implications. Please supply four different samples.

## Digital Printer of the Year

---

Judges will be seeking out the company that best demonstrates a combination of good quality colour results, with innovative applications. Please supply four different jobs.

**Note:** *Large-format digital printwork should be entered into the Poster or Wide-Format category.*

## Innovative Printer of the Year

---

Judges will look for the innovative combination of man and machinery to achieve a unique product. The innovation could be in any or all of the disciplines: pre-press, printing, post-press or electronic media. *Please supply one sample only.*

## Creative Repro Company of the Year

---

Judges will be looking for excellence in the use of retouching, masking and colour correction. We need to know why the jobs are special. Any evidence to support the transformation of the job will greatly help the judges in their decision. Please supply four different samples.

## Point-of-Purchase (PoP) Printer of the Year

---

This award will recognise those companies that demonstrate excellence throughout the display stand lifecycle. We'll be looking for innovation in construction and manufacturing techniques, in-site effectiveness and outstanding customer service. Please supply four different samples from four different campaigns.

## Wide-Format Printer of the Year

---

Here we will be looking for dazzling print displays that are produced on 60" plus wide-format printers with clarity and high quality vibrant colours, intended to grab the target audience's attention. Contestants must submit four different examples of jobs (or high-res photographic evidence with technical specifications) along with the entry forms.

## Checklist

---

- 1 Closing date for entries is Friday, 29 June 2012.
- 2 Quality and Performance Awards entrants must complete Part 1 of the entry form.
- 3 Quality Awards entrants must complete the production details section of the entry form and, importantly, supply four different examples of work. **This is most important.** Also a short summary for each of the four print samples can be helpful to the jury members.

### For the Quality Awards please also complete Part 2 of the entry form for each different sample.

*For example: If you were entering "Consumer Magazine of the Year" and were using Hello, Vogue, Femina and Elle as samples – you must provide production details about each of the four magazines along with a short summary about how you printed the magazine.*

- 4 Enclose supporting material. Please supply images on CD or a pen drive, clearly labelled.
- 5 Make sure you supply only the number of different samples requested.
- 6 Enclose correct entry fee, Rs 1,000 per entry. Cheques should be made payable to 'Haymarket Media (India) Pvt Ltd'.

Note: the entry fee does not apply in the Student of the Year category.

## Awards Helpline

---

If you have any queries, please call the Awards Helpline on +(91-22) 4302 5005

Entries need to be sent to:

**Anish Zachariah,**

The PrintWeek India Awards  
Podar Centre, 85 Post Office Lane,  
Off Dr Ambedkar Road,

Mumbai – 400 012

Tel: (+91-22) 4302 5005/06/18

Fax: (+91-22) 4302 5050

Email: [printweekawards@haymarket.co.in](mailto:printweekawards@haymarket.co.in)

## Please note

---

- 1 Whilst every care is taken with entries, *PrintWeek India* and Haymarket Business Publications cannot accept responsibility for loss or damage, whatever the cause. Please pack your entries carefully so they arrive in good condition.
- 2 **Entries will not be returned.**

## 11 Rules for The Awards

---

- 1 Entries must have had commercial production runs and been printed or produced since 1 April 2011. Private and limited editions are eligible.
- 2 Each entry must be accompanied by completed entry forms. In the case of the Quality Awards, production details must be given for each job submitted. For example, if you enter the label category, we need four different label jobs, with the production details outlined for each of the four jobs. Photocopies are acceptable.
- 3 In the case of the Performance Awards, you need to fill in Part 1 of the entry form but please supply three copies of the completed entry form.
- 4 If you are entering one of the 'Quality Awards', please submit a short summary for each of the four samples entered. This is to be submitted on a separate sheet. Please do not supply on your company letterhead paper. Note: In the past two years, we found entries without a company summary scored less.
- 5 Any entry that does not comply with category criteria may be disqualified. Please supply only the number of samples requested.
- 6 You may enter as many different categories as you wish. However, you may only enter the same category once. The cost per entry is Rs 1,000. For example, if you enter for Label Printer of the Year, Packaging Converter of the Year, and Small Printer of the Year, the cost will be Rs 3,000.
- 7 All material should be clearly labelled. If you enter the same jobs in more than one category, we will need a full set of examples and supporting material for each category entered.
- 8 The decision of the judges is final and no correspondence will be entered into.
- 9 **Confidentiality:** All material will remain confidential to the judges, but award winning case-studies may be written up and published in *PrintWeek India*.
- 10 In the case of the Performance Awards, the jury will consist of the editor and the PrintWeek official auditor, all of whom will, should you require, sign an agreement in order to guarantee the confidentiality of financially sensitive information. Entrants may mark sensitive parts of their entry, such as information contained in their balance sheet and profit and loss account as 'Not for Publication'.
- 11 All work entered must have been produced in India.

# PrintWeek India Awards 2012 Entry Form

Part 1 of this entry form must be completed in full by ALL entrants. Part 2 (overleaf) must also be completed by those entering one of the Quality Awards.

## (Part 1) Please use BLOCK CAPITALS

Please complete this form for each category you enter and send neatly typed copies (three copies, if possible) of it together with your entry fee and all supporting material, including your CD / pen drive of images, to:

Anish Zachariah, PrintWeek India Awards, Podar Centre, 85 Post Office Lane, Off Dr Ambedkar Road, Mumbai - 400 012  
If you have any queries, please call the Awards Helpline on +91 22 4302 5005.

## Closing date for entries 30 June 2012

Company name \_\_\_\_\_

Contact name \_\_\_\_\_

Job title \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Mobile \_\_\_\_\_ Email \_\_\_\_\_

Total entry fee enclosed: Rs. \_\_\_\_\_

Please note that samples cannot be returned unless specifically requested by the company. Cheques should be made payable to Haymarket Media (India) Pvt Ltd. Details about the cost of entry are provided under 'Rules'.

## Category

Please tick the single box relevant to this entry only.

### Performance Awards

- PrintWeek India Printing Company of the Year
- Student of the Year
- Pre-Press Company of the Year
- Small Printer of the Year
- Post-Press Company of the Year
- Screen Printer of the Year (does not require full set of accounts or balance sheets)

#### For Performance Awards please provide:

- A master copy of Part 1
- The latest full set of accounts including Profit & Loss and Balance Sheets. The year under review runs from 1 April 2011 to end of March 2012. Management accounts will be required for any months of this period that are not covered in the entrant's latest set of audited accounts
- Print samples of work supported by customer letters will also be considered
- A short summary of the four print samples
- A short profile of the company

### Quality Awards

- Personalisation, VDP and Transpromo Printer of the Year
- Label Printer of the Year
- Consumer Magazine Printer of the Year
- Business Magazine Printer of the Year
- Social Stationery Printer of the Year
- Book Printer of the Year
- Packaging Converter of the Year
- Catalogue Printer of the Year
- Brochure Printer of the Year
- Newspaper Printer of the Year
- Fine Art Printer of the Year

#### For Quality Awards please provide:

- Four different samples of work
- Properly filled Part 1 and
- Properly filled Part 2 of the entry form for each of the four samples submitted
- A short summary for each of the four samples
- A short profile of the company

- Poster Printer of the Year
- Report & Accounts Printer of the Year
- Digital Printer of the Year
- Innovative Printer of the Year
- Creative Repro Company of the Year
- Point-of-Purchase (PoP) Printer of the Year
- Wide-Format Printer of the Year

Book Printer of the Year



Digital Printer of the Year



Innovative Printer of the Year



Personalisation, VDP and Transpromo Printer of the Year



Wide-Format Printer of the Year



## PrintWeek India Awards 2012 Entry Form

---

To be completed by all entrants to the Quality Awards. You must fill in the production details of each job on this page for each entry you submit. Any entry supplied into the Quality Awards without production details for each example may be disqualified. Please do not put your company details on this form.

**Please note:** For each of the four samples entered please supply a short summary (if possible). This summary will enable the judges to appreciate what makes this job special. Please ensure job-specs are noted on separate sheet(s) of plain paper. Please do not submit on letterhead paper. Please supply tech-specs of the job with each production sample.

Please check that each entry contains the following, and then tick the relevant box. All boxes must be ticked.

- |   |   |
|---|---|
| <input type="checkbox"/> <b>Sample one</b>              | <input type="checkbox"/> <b>Sample two</b>              |
| <input type="checkbox"/> Part 2 entry form              | <input type="checkbox"/> Part 2 entry form              |
| <input type="checkbox"/> (including production details) | <input type="checkbox"/> (including production details) |
| <input type="checkbox"/> Short summary of the print job | <input type="checkbox"/> Short summary of the print job |
| <input type="checkbox"/> <b>Sample three</b>            | <input type="checkbox"/> <b>Sample four</b>             |
| <input type="checkbox"/> Part 2 entry form              | <input type="checkbox"/> Part 2 entry form              |
| <input type="checkbox"/> (including production details) | <input type="checkbox"/> (including production details) |
| <input type="checkbox"/> Short summary of the print job | <input type="checkbox"/> Short summary of the print job |

**(Part 2)** Please use BLOCK CAPITALS

Title of entry \_\_\_\_\_

Customer \_\_\_\_\_

Length of run \_\_\_\_\_

**Design:** (please mention the design elements, if any) \_\_\_\_\_

**Pre-Press:** (please mention the CTP process. Which workflow or colour tools were used for separation?) \_\_\_\_\_

**Press:** (please mention the name and features of the press) \_\_\_\_\_

**Post-Press:** Finishing (for example, hot foil stamping or embossing or varnishing; and how) \_\_\_\_\_

**Art:** (for example, CMYK or CMY + Pantone 2768 (x2) + Pantone metallics (877 silver and 872 gold) \_\_\_\_\_

**Paper:** \_\_\_\_\_

**Special feature:** \_\_\_\_\_

**Your comment on the print job:** (please be specific) \_\_\_\_\_

PrintWeek India Awards, Podar Center, 85 Post Office Lane, Off Dr Ambedkar Road, Parel, Mumbai 400 012

Official Printer

